



DANCEWEAR
EXPO

Baltimore

JANUARY 27-29, 2024

Dallas

FEBRUARY 4- 6 2024

SHOW PROGRAM

Nikolay®

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CLASSIC EXCELLENCE



OFFICIAL SPONSOR



DANCEWEAR EXPO

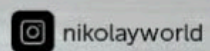


YOUTH BALLET MASTERS



YOUTH INTERNATIONAL BALLET COMPETITION

Ph. 407-237-9598
orders@nikolay-world.com



nikolay-world.com

DANCEWEAR **EXPO**

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THANK YOU TO OUR SPONSORS

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GET
TO
THE
POINTE

CAPEZIO



DANCEWEAR EXPO

Dear 2024 Expo Attendees:

This is our 15th year welcoming dancewear companies and independent retailers to our Shows. Expos have always been open to everyone - from startups to long established companies. We know that we have helped our attendees (on both sides of the table) grow their businesses.

Expos have been held in Baltimore, Dallas, Chicago, Los Angeles and Virtually. We have worked thru snowstorms, lawsuits, exhibitor feuds, Covid protocols, and hotel issues (sorry about this one!). At the end of the day, everyone who has attended or exhibited at one of our shows has come away better connected to the industry. We are committed to support the entire dance retail community and are grateful that you are here.

We are pleased to welcome 60 Exhibitors this year including eight first-time Exhibitors and several companies who have not shown with us since 2020. All our Exhibitors have great products to show you. Please take the time to visit every booth and attend every Exhibitor seminar.

You do not want to miss our E-commerce workshop which is scheduled for 8 am on Saturday in Baltimore and 8 am on Monday in Dallas.

Micah Walley of CJ Merchantile will be presenting his version of "E-Commerce for Dummies" and will be ready to answer all your questions after his presentation.

This program is the complete directory for both Expos. You will find show specials, show schedules, company profiles, contact information and did we mention show specials?

Roger Leung & Sandy Askin



DANCEWEAR EXPO 2024

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R CLASS

Rhino-Stone
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Aplus Dance Shoes

NK
DANCEWEAR

Aluvie

LULLI

American
Dance
Supply

Ballet Rosa

BLOCH
DANCE 1932

Basic Moves™ COVET DANCE

d. DANZNMOTION eleyé
dancewear

Dasha
Designs

ELITE
DANCE
GEAR

EUROTARD DANCEWEAR
for the love of dance.®

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NEW YORK

Glam'it
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horizon
dance

im
intermezzo

jule

MERLET
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SUPERIOR™
STRETCH
Products

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wink

virtisse

Wear Mei
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BOARD®



New Hook Design

CAPEZIO



TAP
INTO
THE
ROXY



BALTIMORE SHOW SCHEDULE

JANUARY 27 - 29, 2024

SHERATON BALTIMORE NORTH / TOWSON, MD

SATURDAY January 27th, 2024

7:30 am	Registration Opens
7:30 am - 9:30 am in Foyer	Breakfast Bar hosted by General Sponsors
8:00 am	E-commerce Workshop in Lindsay Room - one level up
9:00 am - 6:00 pm	Exhibit Hall Hours
9:15 am	Eurotard Seminar - Lindsay Room
12:00 pm - 1:30 pm	Lunch hosted by Capezio in Rain Restaurant ("grab and go" available)
12:30 pm	R-Class Seminar - Lindsay Room - bring your lunch in
3:30 pm - 4:00 pm	Snack Break in Foyer hosted by General Sponsors
3:30 pm - 4:30 pm	Virtisse Seminar
6:00 pm - 7:00 pm	Welcome Party in Foyer hosted by Nikolay

SUNDAY January 28th, 2024

7:30 am	Registration Opens
7:30 am - 9:30 am	Breakfast Bar in Foyer hosted by General Sponsors
8:00 am	Nikolay Pointe Shoe Seminar in Lindsay Room
9:00 am to 6:00 pm	Exhibit Hall Hours
9:15 am	Merlet Seminar
12:00 pm - 1:30 pm	Lunch hosted by Nikolay in Rain Restaurant – ("grab and go" Available)
12:30 pm	RP Seminar - bring your lunch in
3:30 pm - 4:00 pm	Snack Break in Foyer hosted by General Sponsors
6:00 pm	Exhibit Hall closes

MONDAY January 29th, 2024

7:30 am	Registration Opens
7:30 am - 9:30 am	Breakfast Bar in Foyer hosted by General Sponsors
9:00 am - 2:00 pm	Exhibit Hall Hours
12:00 pm - 1:00 pm	Lunch in Rain Restaurant – ("grab and go" available)
2:00 pm	Show Closes

SEE YOU NEXT YEAR - SAFE TRAVELS !



DANCEWEAR EXPO 2024

BALTIMORE SEMINAR SCHEDULE

***Seminars will be in the Lindsay Room on the 2nd level

SATURDAY January 27th, 2024

8:00 am – Micah Walley E-Commerce Workshop

9:15 am - Eurotard Seminar

“LOYALTY you can count on - Eurotard Dancewear”

Join us to discover what loyalty means to the only Retailer Exclusive Brand. We will explore our industry leading programs and what is in store for you in 2024.

12:30 pm - R Class Seminar - (bring your lunch in)

“Introduction to the R Class Brand”

3:30 pm - Virtisse Seminar

“Virtisse 101”

SUNDAY January 28th, 2024

8:00 am – Nikolay Pointe Shoe Seminar

Join us as our expert Pointe Shoe Specialist from Nikolay takes you on a journey through the world of precision fitting techniques for both our new and beloved existing models of Nikolay Pointe Shoes.

As the global leader and largest manufacturer of Pointe Shoes, our collection is unparalleled, offering you an abundance of choices.

This is your exclusive sneak peek into our upcoming fitter manual, your gateway to the ultimate Pointe Shoe experience. Embrace the elegance of Nikolay and step confidently into perfection!

9:15 am - Merlet Seminar

“Our New LENA Pointe Shoe & French Pointe Shoe Construction”

12:30 pm - RP Seminar - (bring your lunch in)

“RP Pointe Shoe Collection: Reveal of New Styles for 2024”



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TAMARA

FUSION OF PROFESSIONAL
CONTEMPORARY DESIGN,
UNPARALLELED QUALITY,
AND FUNCTIONALITY

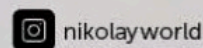
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Baltimore Sheraton North Exhibitors**JANUARY 27-29, 2024**

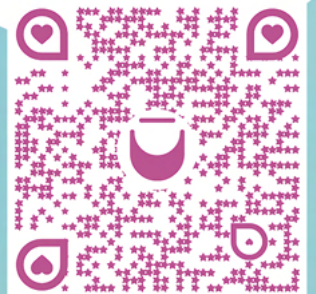
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miGARU®

Up to 15% off

* On orders placed during the show

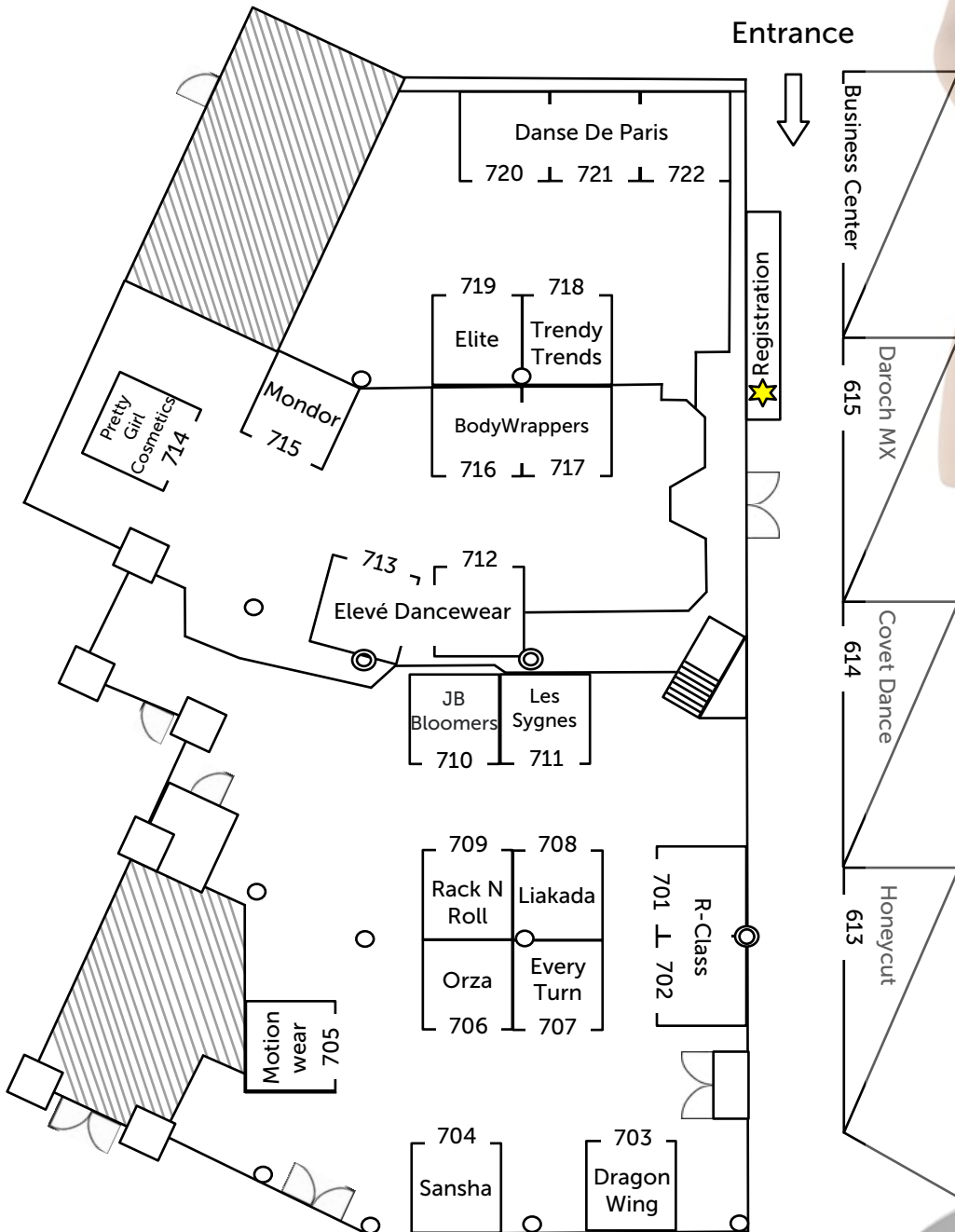


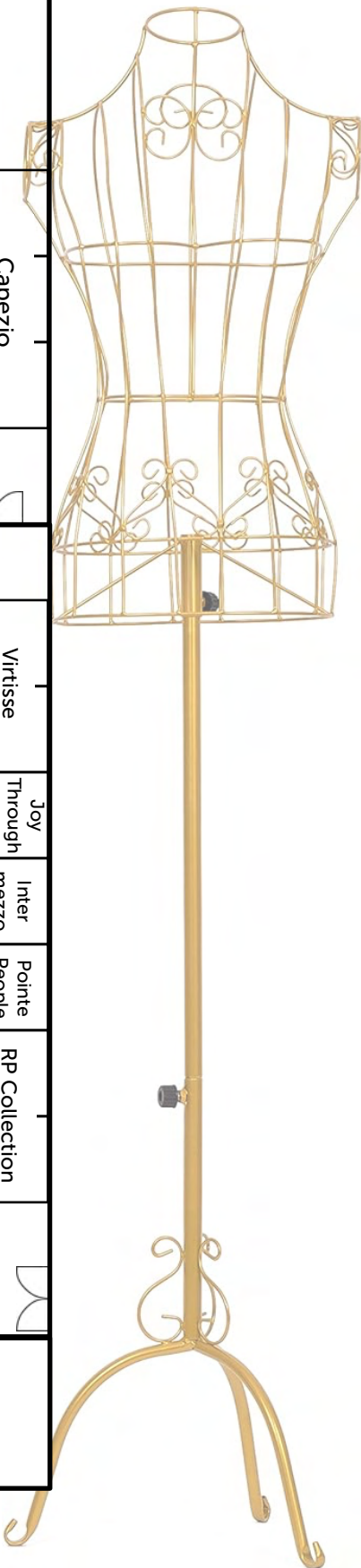
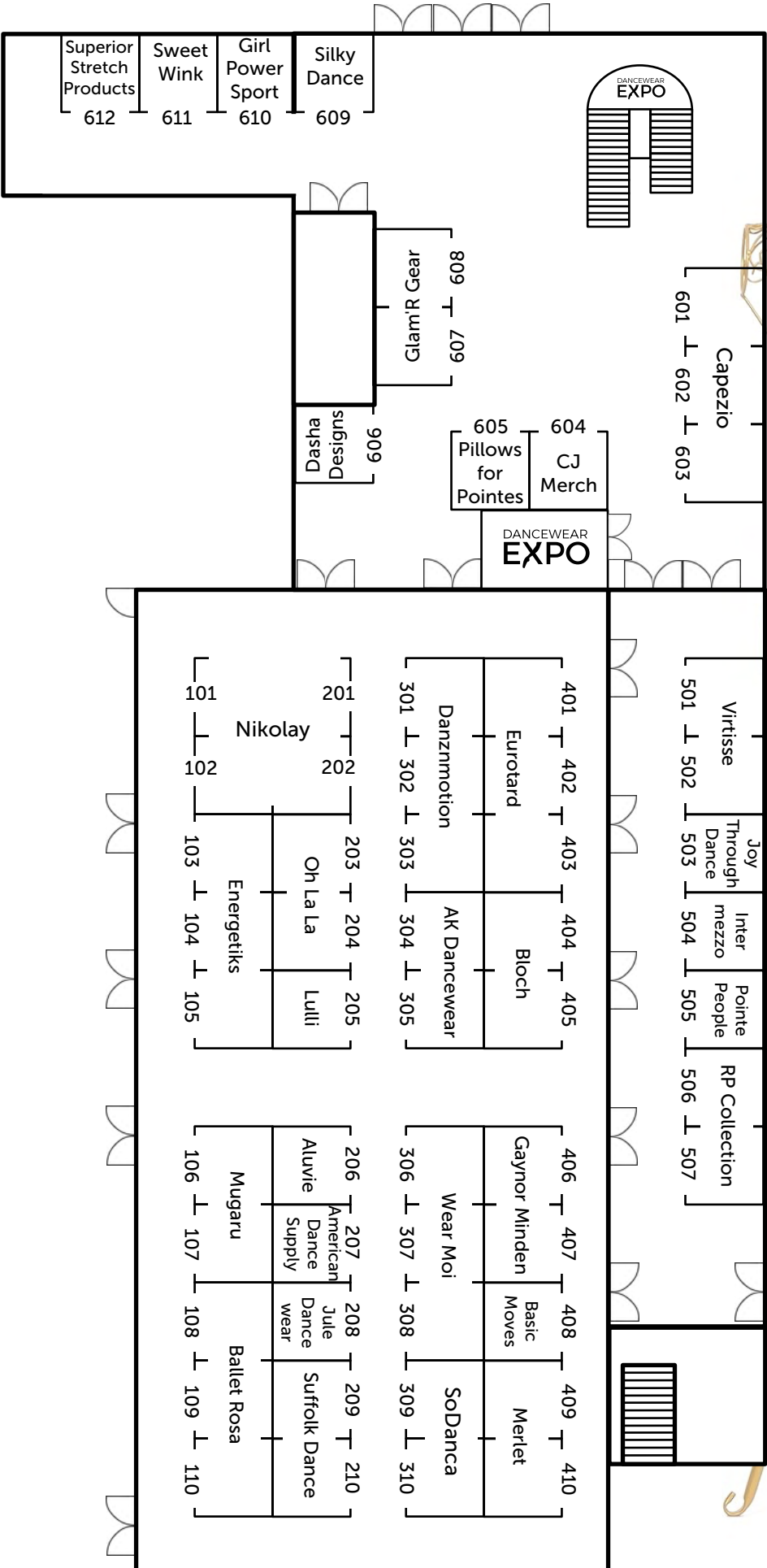
www.migarudance.com

DANCEWEAR **EXPO**

Baltimore, January 27-29 2024

WARFIELD ROOM





FITZGERALD BALLROOM

ALUVIE



FASHION

comfort



aluviewear.com

DANCEWEAR EXPO 2024

DALLAS SEMINAR SCHEDULE

***Seminars will be held in the Champanel Room

SUNDAY February 4th, 2024

10:00 am - RP Seminar

"RP Pointe Shoe Collection: Reveal of new styles for 2024!"

11:00 am - Eurotard Seminar

"LOYALTY you can count on - Eurotard Dancewear"

Join us to discover what loyalty means to the only Retailer Exclusive Brand. We will explore our industry leading programs and what is in store for you in 2024.

12:00 pm - Nikolay Seminar - (bring your lunch in)

Join us as our expert Pointe Shoe Specialist from Nikolay takes you on a journey through the world of precision fitting techniques for both our new and beloved existing models of Nikolay Pointe Shoes. As the global leader and largest manufacturer of Pointe Shoes, our collection is unparalleled, offering you an abundance of choices. This is your exclusive sneak peek into our upcoming fitter manual, your gateway to the ultimate Pointe Shoe experience. Embrace the elegance of Nikolay and step confidently into perfection!

3:30 pm – Virtisse Seminar

"Virtisse 101"

MONDAY February 5th, 2024

8:00 am - " Micah Walley's E-commerce Workshop "

9:15 am - Merlet Seminar

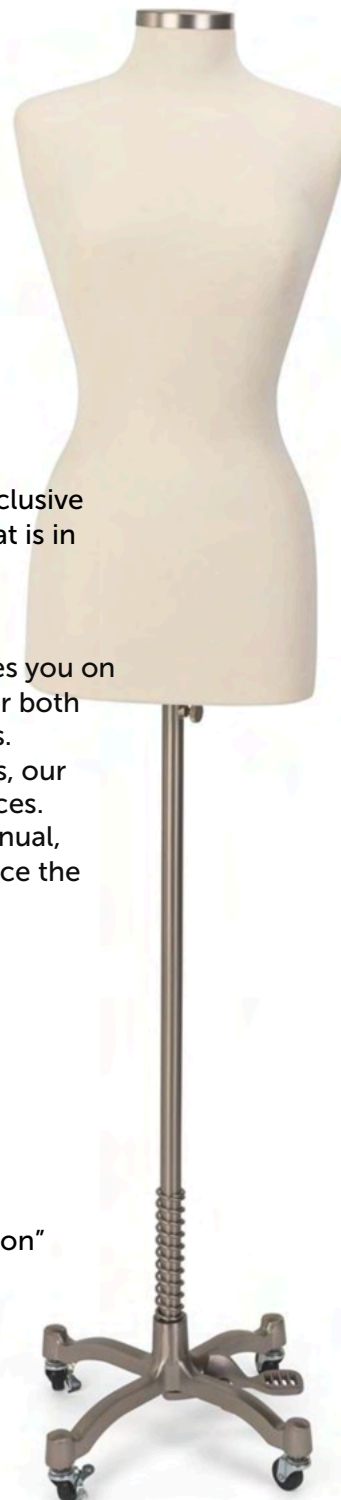
"Our New LENA Pointe Shoe & French Pointe Shoe Construction"

12:30 PM – R-Class Seminar

"Introduction to R Class brand"- (bring your lunch in)

3:30 PM - Joy Thru Seminar

"Unlocking Sales Potential with Partnerships"



STREAMPOINTE

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**BROAD
METATARSAL AREA**
Great for shallow feet that
are broad throughout
metatarsal.

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Black Label, Divinity
COMING APRIL 2024



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Dance
Competition YOUTH
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BALLET
COMPETITION



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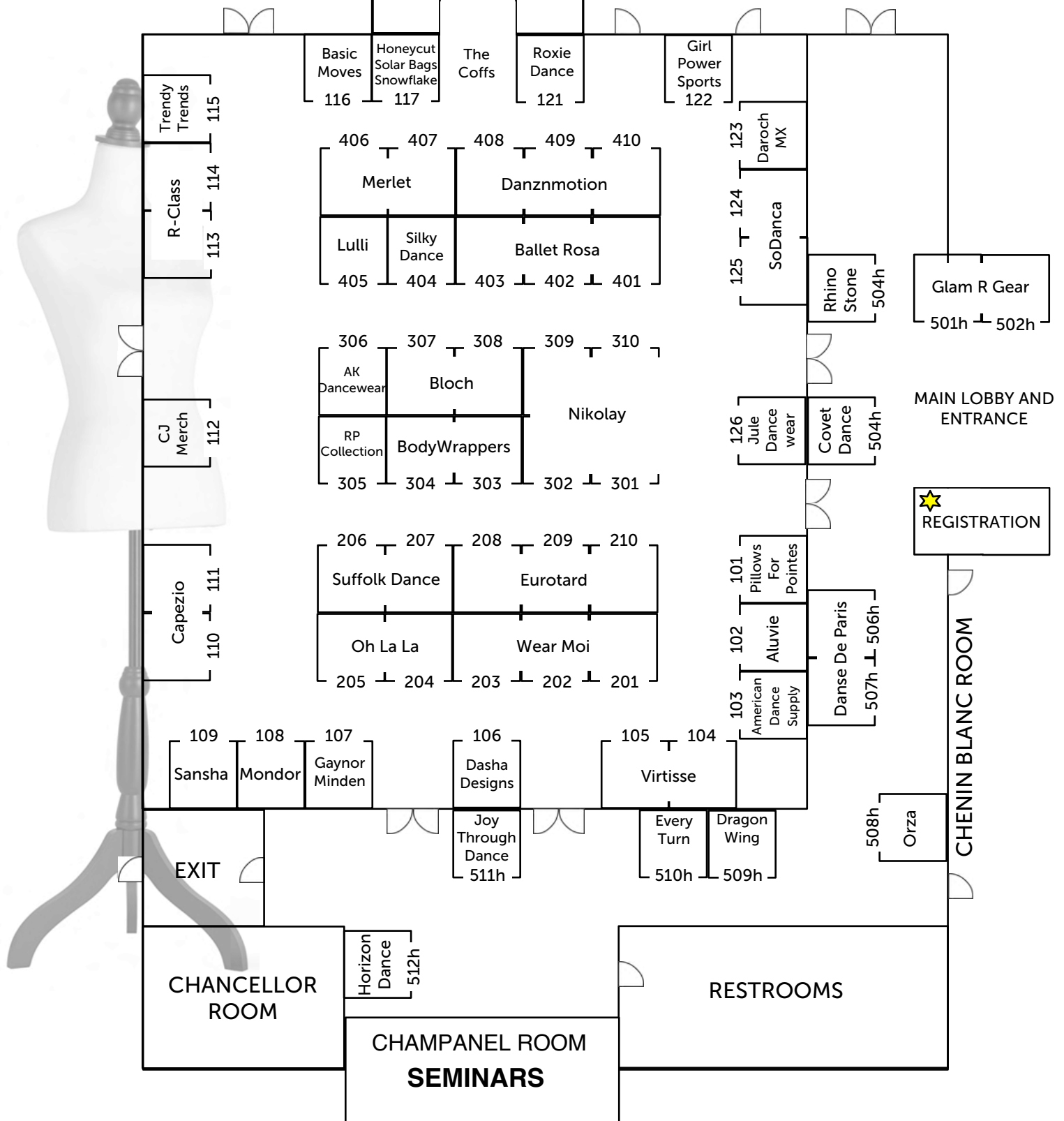
CLOUD NINE

CHILDREN'S FASHION COLLECTION | BOOKING NOW!

DANCEWEAR EXPO

DALLAS

February 4-6 2024





AK Dancewear
2401 S Stemmons Fwy – Ste 2078
Lewisville, TX 75067
Ph: 469-993-1000
E-mail: info@akdancewear.com
Web site: www.akdancewear.com

AK Dancewear is a North Texas based company (brand) producing comfortable fitting, premium quality, elegant dancewear. Our exceptional products continue to expand and include leotards, tops, bottoms, skirts, tights, and best-selling accessories.

At AK Dancewear, we embark on a dual mission. First and foremost, we are dedicated to inspiring and empowering dancers with high-quality and comfortable dancewear. Our focus is on crafting supportive attire that boosts confidence, enhancing everyone's dance experience, and supporting everyone's dance journey. We are committed to providing garments that feel exceptional, allowing dancers to move with grace and self-assurance.

Secondly, we are passionate about fostering a vibrant dance community. Through engaging events and initiatives, we create a supportive space for dancers and artists to connect, share experiences, and grow together. Our vision is to be more than a brand; we strive to be a trusted companion on every dancer's artistic journey.

Embrace comfort, embody confidence, empower community.

2024 Dancewear Expo Show Specials

- New Account Opening Order \$500
- Free Shipping to the Contiguous US on Orders \$500+
- 4% off orders \$750+, 7% off orders \$1,500+, 10% off orders \$2,000+

All orders must be placed by End of Dallas show.

ALUVIE

Aluvie Wear

Description: Premium knit dancewear made with care and love.

Show special:
10% off for show orders

Aluvie (Koo LLC)
31805 Temecula Parkway #767
Temecula, CA 92592
Ph: 951-271-2635
Email: americandancesupply@gmail.com
Web site: www.aluviewear.com

AK DANCEWEAR



leotards | skirts | mens | bags | accessories
b2b.akdancewear.com



MOTIONWEAR®

PREMIUM DANCEWEAR
made for *Movement*





ADS A+ Dance Shoes

Ballroom dance is centered around the Smooth and Modern grace that sweeps counter clockwise around a wooden ballroom floor as well as the Latin and Rhythm syncopation of dancing in one spot with hot talent and cultural passion. Two types of ballroom dance exist on the ballroom floor and both are empowered and sustained by the foundation of the shoes that carry each dancer through their love affair with the timeless sport of ballroom dance. Aplus Dance Shoes understands the specific needs that the feet of ballroom dancers need. The leather soles and crafted heels are made with the understanding of how a dancers feet must connect to the ground, maintain connection with the foot and slide gracefully with accuracy under every toe through pattern transitions and figures. Our shoes are designed to endure relentless rehearsals and energetic performances as well as casual social dancing and overall quality footwear for men and women.

Non-Exhibiting Sponsor

American Dance Supply

American Dance Supply
31805 Temecula Parkway #767
Temecula, CA 92592
Ph: 951-271-2635
Email: americandancesupply@gmail.com
Web site: www.americandancesupply.com

American Dance Supply

Profile: Wholesale dance and fitness related products.

Show special:

10% off for show orders



Ballet Rosa USA LLC
2114 Central Street
Evanston, IL 60201
Ph: 312-439-6733
E-mail: usa@balletrosa.com
Web site: www.balletrosa.com

Company Profile

Established in 2010, Ballet Rosa epitomizes dancewear that effortlessly merges performance and sophistication. Our precision-crafted apparel, including leotards made from premium materials like smooth Italian microfiber and four-way stretch mesh, ensures seamless movement, comfort, and elevated style for dancers worldwide. The heartbeat of Ballet Rosa lies in our global network of dedicated dancewear retailers, passionately serving diverse dancers. We cherish the relationships with professionals who share our energy and devotion to the world of dance.

At Ballet Rosa, excellence is woven into every stitch. Meticulous attention to detail and timeless designs reflect our commitment to the art of dance, transcending trends with each creation. This year, we introduce a new Academy collection and our 2024 Créateur Collection: Glossy embossing, intricate mesh, embroidered motifs, and velvet-flocked patterns redefine dancewear. Explore new styles and colors, including the warm terracotta pink, "Sedona" and the feminine "Wild Rose".

Join us as we continue to elevate the art of dance, one impeccably crafted style at a time.

Show Specials

All orders above \$1,500.00 receive a 3% discount, plus free shipping
All orders above \$3,000.00 receive a 5% discount, plus free shipping
All orders above \$5,000.00 receive a 10% discount, plus free shipping



450 Cloverleaf Drive
Baldwin Park, CA 91706
Ph: 626-336-2111
Fax: 626-336-2126
Email: pauline@rkapparel.com
Web site: www.basicmoves.net

R & K Apparel was established in 1979 and has been in business for over 40+ years. Our company does licensing, private labels, and special orders for many of our customers. Our line "Basic Moves" specializes in dancewear, gymnastics, active wear and yoga. We have an in-stock program, which provides all your basic needs. Basic Moves can provide you with the most competitive prices and quality products for your dancewear.

Show Special:

Basic Moves will be offering 10% discount for all orders placed at the show (\$100 minimum order). This will be the same for both shows (Baltimore and Dallas).



Ballet Rosa[®]

For inquiries, please email
usa@balletrosa.com
or call +1 (312) 439-6733

balletrosa.com

BLOCH

Bloch

1170 Trademark Drive #112

Reno, NV 89521

Ph: 775-824-2550 Fax: 775-824-2551

Email: usa-orders@bloch.netWeb site: www.blochworld.net

At BLOCH, our goal is to equip dancers with the dancewear solutions, clothes, shoes, and accessories they need to perform at their absolute best. Our range spans from beginner dancewear to professional dance shoes, helping all dancers reach new levels. We have ballet shoes, ideal for young dancers beginning their dance career, or professional pointe shoes for those ready to take their dancing to the next level.

Body Wrappers®

Body Wrappers®**Body Wrappers**

107 Trumbull Street

Elizabeth, NJ 07206

Ph: 908-377-2178

Fax: 908-354-4023

Email: mariewest@bodywrappers.co0mWeb site: www.bodywrappers.com

Body Wrappers, a dancewear and dance shoe manufacturer known for its brands totalSTRETCH® Tights & Bodyliners, Princess Aurora® dancewear for young girls, ProWEAR™ basics, professional dancer recommended Men's and Boy's collections and all the favorite tried and true basic dancewear the company has carried for years.

This year Body Wrappers is debuting three all new collections. Value priced tights, footwear that has received A+ quality and fit endorsements and a new assortment of Princess Aurora girl's leotards.

Body Wrappers manufacturers dancewear for a variety of disciplines that include ballet, jazz, modern, lyrical, contemporary, team dance and cheer stocked in our Elizabeth, New Jersey warehouse. Founded in 1980 and owned by President and founder Marie West, creator of the first one-piece wrap-around-the-body garment (thus the name Body Wrappers), the 44-year-old company has become a leading global brand.

Show Special: 15% off of all orders booked at the show.

NEXT GEN

etu

Cutting-edge technology meets
traditional craftsmanship

Extreme comfort

Long lasting

Molds to your foot

Spring -loaded sensation
onto pointe

Unmatched stability

S1160LTHM

BLOCH

CAPEZIO

Capezio

One Campus Road

Totowa, NJ 07512

Ph: 888-227-3946

Email: info@capezio.com

Web site: www.capezio.com

Established in 1887, Capezio is a family-owned dancewear brand choreographing a culture of confidence, health, and performance.

Show Special:

- 10% discount off all basic styles
- Minimum order is \$1,500
- Terms are Net 90 days.

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Profile:

Hair Accessories, Dance Bags and Gift Items for Dancers.

Show Special: 5% discount for orders placed at the show.

CJ Merchantile

2701 45th Ave SW

Seattle, WA 98116

Ph: 206.304.6891

Email: cjmerchantile@gmail.com

Web site: www.cjmerchantile.com

Basic Moves™

Designing & Creating Apparel Since 1979



• Tel: (626) 336-2111 • Email: basicmoves@rkapparel.com
• www.basicmoves.net



Covet Dance

4023 Camino Ranchero, Ste F

Camarillo, CA 93012

Ph: 805-484-4199

Email: sharene@covetdance.com

Web site: www.covetdance.com

Company Profile: Covet provides aspirational, useful, and fun products that enhance your dancer lifestyle, help you feel good, and keep you healthy so you can continually express yourself through your art. From our artisan-crafted dance bag essentials and specially formulated performance products to our creative and often fun apparel, we exist to celebrate the spirit of dancers and because we too...COVET dance.

SHOW SPECIAL: Free shipping on orders over \$450 placed at the show



Danse De Paris

10 Prince Street

Mosman, NSW 2088 Australia

Ph: +1 604 791 6209

E-mail: sales@dansedeparis.com

Web site: www.dansedeparis.com

DANSE DE PARIS

Danse De Paris' designs are created with an understanding that the perfect line creates confidence on and off the stage. Using only the highest quality stay dry fabrics, Danse De Paris' leotards are sensitive to the wearer with performance, comfort, and fashion in mind. Designed by dancers for dancers of every shape and size. Danse De Paris igniting confidence.

Show Specials

Purchase 10 leotards and receive 10 complimentary bun packs of your choice.

Purchase 50 leotards and receive 5 complimentary leotards of your choice.

Purchase 75 leotards and receive 11 complimentary leotards of your choice.

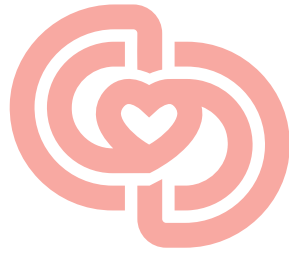
Purchase 150 leotards and receive 25 complimentary leotards of your choice.

Purchase 200+ leotards and receive 30 complimentary leotards of your choice.

Please note the following terms and conditions,

*All orders must be received in their entirety by 5pm PST February 12, 2024

*For all orders consisting of multiple delivery dates, complimentary leotards will be included in the final shipment which must be shipped before May 1st, 2024.



COVET DANCE



express yourself



love yourself



find yourself

ACCESSORIES + APPAREL STYLE + SELF-CARE

From our artisan-crafted dance bag essentials and specially formulated performance products to our lifestyle apparel, we exist to celebrate dancers and their art.

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



DanzNmotion by Danshuz
539 W.Walnut Avenue – Suite B
Orange, CA 92868
Ph: 800-886-7914
Fax: 800-952-9862
E-mail: marlo@danshuz.com
Web site: www.danshuz.com

DanzNmotion in business since 1955. Featuring a complete line of quality dance products for the dance retailer at fair prices and all in stock for quick delivery. In addition to our extensive line of bodywear and shoes, we also offer the largest and most diversified dance bag collection in the world for both the professional and the aspiring young dancer.

We appreciate the trust our customers have shown us over the years by bringing our products into their stores; and moreover, allowing us to continuously grow year after year. True quality, excellent value and a great customer experience is at the heart of who we are.

Dancing in Motion Since 1955

Show Special

\$500.00 MINIMUM - 5% Discount on all "New 2024" Shoes, Bodywear & Bags

\$1,000.00 MINIMUM - 7% Discount on all "New 2024" Shoes, Bodywear & Bags

Plus 60 days Dating on Net Accounts

\$1,500.00 MINIMUM - 10% Discount on all "New 2024" Shoes, Bodywear & Bags

Plus 60 days Dating on Net Accounts

*Discount only available on "NEW 2024" styles. Discount does not apply to new colors in older styles.

*Orders must be turned in within 5 days of show ending to qualify for discount.

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Daroch Dance
Tuxpan 120
Guadalupe, Nuevo Leon México 67140
Ph: +52 1 8112771772
E-mail: info@darochdance.com
Website: www.darochdance.com

COMPANY PROFILE:

DAROCH is a Mexican dance wear brand that seeks to highlight the individuality of each dancer. We believe dance can empower young girls while simultaneously providing creative means of expression. At DAROCH we want our designs to make dancers feel powerful, fierce and unique. Our products are 100% made in Mexico, our years of expertise in the dance industry guarantee that all of our customers' needs will be met.

Our monthly new releases keep customers excited and always looking for the new fresh outfits. In-stock inventory available and custom order options. Our product categories include: leotards, tops, shorts, joggers, leggings, shirts, bikers and ballet shoes.

SHOW SPECIALS:

5% DISCOUNT ON ORDERS OF \$1,000

10% DISCOUNT ON ORDERS OF \$2,000

*Orders must be placed by February 10, 2024 to receive the discount.

2024 Collection

Now available.

Please visit our booths
or contact us for an
instore appointment.



d.

DANZ N MOTION

In motion since 1955. | danzhuz.com



Dasha Designs LLC
 2311 East Grauwlyer Road
 Irving, TX 75061
 Ph: 972-554-6400
 E-mail: info@dashadesigns.net
 Web site: www.dashadesigns.net

Dasha Designs

Dasha Designs has been in business since 1984, redefining and reinventing itself to always bring the best to our customer. Many of our products are designed and manufactured exclusively by Dasha, which means they are not available elsewhere. We carry accessory items primarily for the dancer, but also carry items for gymnastics, skating, and cheer leading. We are the experts and have the best offering of dance accessories and gifts because that's all we do.

We have 9 products lines which include:

Bags	Figurines	Jewelry
Basics	Gift and Room Décor	Leotards
Cosmetics	Hair Accessories	Skirts / Tutus

Show Special: 10% off an order over \$300

Select specially priced products

Free gift to set an appointment



Dragonwing
 2008 SS Downing Street
 Denver, CO 80210
 Ph: 917-940-9428
 Email: allie@dragonwing.com
 Web site: www.dragonwinggirl.com

At Dragonwing, we strive to empower young dancers by enabling them to focus on their performance, free from concerns about their attire. Our products are not mere adaptations of adult designs; they are specifically crafted for the unique contours of girls' bodies. With high-quality seamless construction and technical fabrics, each garment is designed to enhance functionality, offering no-fuss, full-coverage designs that minimize distractions.

Our clothing line is tailored to support a variety of activities throughout the day — from homeroom to homework and all the after-school dance sessions in between. The outcome is a collection of stylish, fashion-forward activewear and dancewear exclusively designed for girls. Our range includes high-quality sports bras, camis, crop tops, compression shorts, leggings, and dance leotards.

In addition, we take joy in incorporating vibrant and fun colors into our designs. We firmly believe that when you look good, you feel good, and when you feel good, you perform at your best!

Show Specials: Free Shipping and 15% off your first order!

Leading the way in dance
accessories for 40 years!



- * Skirts
- * Jewelry
- * Plush
- * Bags
- * Hairgoods
- * Room Decor
- * Cosmetics
- * And more!



*Come see
us at our
booth!!*





Eleve Dancewear
301 East 31st Street
Kansas City, MO 64108
Ph: 816-283-7200
E-mail: info@elevedancewear.com
Web site: www.elevedancewear.com

Eleve Dancewear

A company that specializes in making dancers clothing that is comfortable and stylish, for the professional dancer and student, but also give them the confidence to dance and look their best. Have fun, be creative, and let your inner designer emerge. Wear Elevé and you will get noticed!

Show Special:

We will be offering 50% off MSRP for our Spring & Summer Collections - available to retailers who place their order at the show.



Elite Dance Gear
4957 Lakamont Blvd SE C4-260
Bellevue, WA 98006
Ph: 425-240-4495
Email: yel@elitedances.com
Web site: www.EliteDanceGear.com

Elite Dance Gear, dedicated to empowering dancers, crafts top-tier products that enhance stage performances.

Recognizing the intense pressures of competition season, we offer specially designed dance duffels and garment covers. These essentials allow dancers to concentrate on their routines, free from backstage concerns.

Our commitment is to design with you, the dancer, in mind.

Embrace happiness, radiate brightness, and celebrate your unique self.



elevé
dancewear

www.elevedancewear.com



Energetiks
19 McGregor Drive
Keilor Park, VIC (Victoria) Australia 3042
Ph: +61 407 331020
Email: lynda@energetiks.com.au
Web site: www.energetiks.com.au

Profile:

Dance for Life - Our mission at Energetiks is to inspire and support dancers to perform well and live well.

From humble origins beginning with a small storefront in Melbourne, Victoria in 1988 Energetiks has steadily grown into Australia's leading dancewear brand trusted by dancers worldwide. Guided by the vision of founders Gail, Lynda and Karen. Energetiks' unwavering passion and commitment to empower dancers to live well and perform well has shaped the company into the internationally recognised brand it is today.

Though much has changed, our lifelong commitment to provide the very finest Australian Made Dancewear remains.

Show Specials:

New Account Registrations – 10% off your first order

Back To School Offer – Please see Energetiks Booth / Make an Appointment



Eurotard Dancewear
1328 Union Hill Road
Alpharetta, GA 30004
Ph: 770-475-3045 Fax: 770-664-7208
E-mail: eurotard@eurotard.com
Web site: www.eurotard.com

Eurotard Dancewear
The Retailer Exclusive Brand
Quality. Design. Passion.

Eurotard Dancewear is an internationally recognized retailer exclusive brand that has been servicing dancers via retail stores for over 40 years. Eurotard Dancewear designs leotards, TRUE NON-RUN™ tights, separates, accessories, and store exclusive shoes that are comfortable, durable and uniquely fashionable. The quality of Eurotard Dancewear's products is unparalleled; its collections are constructed using only the softest, finest fabrics, richest colors, and strongest materials.

Show Special

Contact your sales representative or visit the booth for show special information.



EUROTARD DANCEWEAR
Quality. Design. Passion.

The Retailer Exclusive Brand
Supporting stores, not competing with them.

Join us for our seminar in Baltimore and Dallas.
Check show schedule for days and times.

EVERY TURN

Every Turn
2119 SE Columbia Way – Suite 320
Vancouver, WA 98/661
Ph: 503-705-9232
Email: hello@everyturn.com
Web site: www.everyturn.com

Every Turn

We burst onto the scene as a powerhouse, leading the way when it comes to dance and activewear for kids and teenagers. With a keen eye for design, Every Turn cleverly combines fashion and street aesthetics with high quality designs and functionality to boot.

As our name suggests, Every Turn is about inclusivity, diversity and versatility. EVERY wear, EVERY one, EVERY move, EVERY day.

Not content with staying still, in Every Turn, we are always on the move. Busy breaking the mould, exploring the new. Dance and Active wear for the everyday, we take you from practice to the street, dance to the park, rehearsals to the mall. Clothes to move in.

Every Turn high performance dance and wear is universally welcoming and inspiring, with modern garments made to fit sizes 8 to 18. We don't do uncomfortable or restricted. Every Turn fans quite rightly demand the best from us - and we give it to them. Because they deserve it. Living their best lives and pushing the boundaries, Every Turn is with them every step of the way.

Show Specials

For orders are placed at the show

Free shipping on all orders

10% off all ready-to-ship products



Gaynor Minden Inc.
140 West 16th Street
New York, NY 10011
Ph: 212-929-0087
E-mail: orders@dancer.com
Web site: www.dancer.com

Gaynor Minden Inc.

A New York-based family business, Gaynor Minden, Inc. makes internationally-renowned pointe shoes, elegant studio apparel, and inspired accessories. Made from super-durable, impact-absorbing, noise-reducing materials, Gaynor Minden pointe shoes are used by leading ballerinas at the world's most important companies, recommended by indisputably great teachers, and validated by independent scientific studies.

Orders must be placed by end of show.



LIBERTY

INTRODUCING GAYNOR MINDEN'S
ULTRALIGHT TECHNIQUE SLIPPER



free your feet!



COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Girl Power Sport
7683 SE 27th Street #416
Mercer Island, WA 98040
Ph: 425-736-1056
E-mail: lisa@girlpowersport.com
Web site: www.girlpowersport.com

Girl Power Sport has a singular, simple belief: girl power can change the world through kindness, by giving back to the society which allows them to compete. All of our products are made in Washington state by women who are passionate about encouraging goal driven and active youth. We believe in creating leotards and activewear that is ecologically sound and socially aware. Girl Power Sport is gymnastics driven with bold custom prints that will take you from the field to the studio or the gym and beyond. Our sizes range from child 4/5 through adult small. We donate \$1 to charity from every item that is sold from our site. If you love dogs, cats, koalas, rainbows or unicorns then this is the brand for you! We offer custom orders with no minimums and we ship quickly. Thank you for your support of Girl Power!

Show Specials: Two-Tone Leotards \$19

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Glam'r Gear
12222 Blue Ridge Extension
Grandview, MO 64030
Ph: 816-875-9887
E-mail: glamrgear@gmail.com
Web site: www.glamrgear.com

Profile:

Glam'r Gear® Features the Most Popular Dance Bag* with Privacy Features - US Patented! Changing Stations, Demi Foldable bag with garment rack, and Solo™ Carry On Bags, backpacks and all the Related accessories! Our mission is empowering dancers, performers, and more with amazing gear!

horizon dance



www.horizondance.com



Honeycut
2925 College Ave #A2
Costa Mesa, CA 92626
Ph: 947-478-1960
E-mail: honeycutofficial@gmail.com
Web site: www.honeycutofficial.com

HONEYCUT® is focused on creating authenticity between the product and the dancer athletes who inspire us every day. Meet the "sweet fit" of HONEYCUT® and our approach to dance lifestyle.

From the HIVE, located in Southern California, we conceive and curate this contemporary dance and fitness wear for teens & tweens. Channeling our love of movement, saltwater and a naturally boho beach lifestyle, the collection combines form + function and brings an ever-fresh perspective to the dynamic dance world.

Always inspired by our art form, adventure and the allure of all things So-Cal, our signature aesthetic has been created. This style is undeniably HONEYCUT®. Our brand name, when broken down, means "sweet fit" and reaches beyond the studio. HONEYCUT® is a highly researched and tested brand, always in step with the direction dance is taking. It's a ready-to-wear-anywhere collection, vibing individuality and blending seamlessly between studio and street.

Our product is designed in California and made all over the world.



Horizon Dance Bags
13446 Poway Road, Unit 216
Poway, CA 92064
Ph: 858-679-7920
Email: horizondance2@gmail.com
Website: www.horizondance.com

Horizon Dance

As Horizon Dance celebrates its 38th anniversary, we are proud to remember the things that makes us unique as a dance bag wholesaler. We are woman-run business, and our products have a large and growing variety of designs, all designed by us.

We have cute totes and duffels for the little ballerinas. More functional gear duffels and backpacks are offered for older dancers. We also carry blank gear duffels and garment bags for teams.

Our small size allows us to process orders and customer requests quickly and our prices remain highly competitive. We are a true wholesaler and can focus on our customers, rather than doing any retail business. Our focus is on providing excellent customer service and high-quality products.

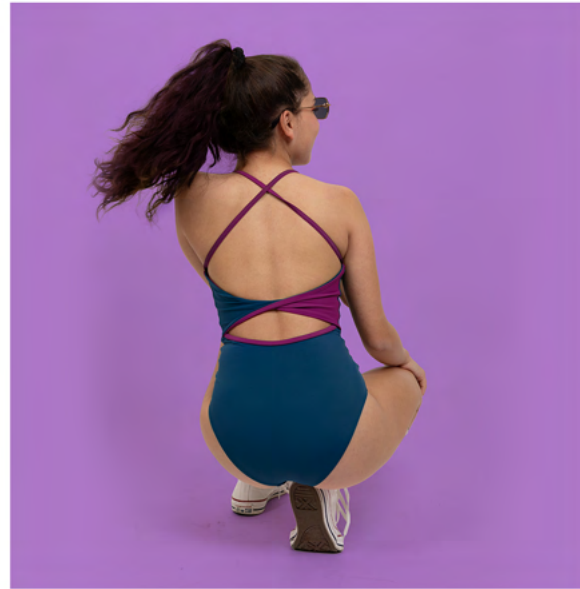
Show Special

10% off orders over \$350; must ship by March 1st, 2024.



DEMi[®]
by MiGARŪ

Up to 15% off placing the order during the show



COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Intermezzo by Malltex S.A.
Borges Banques, 86
Terrassa, BCN Spain 08227
Ph: +34 937 350752
E-mail: info@intermezzo.es
Web site: www.intermezzodancewear.com

Intermezzo

Intermezzo, a company with a rich history and a passion for dance that dates back to 1927. Our dedication to crafting high-quality dancewear, paired with our cutting-edge designs, has made us a trusted name in the world of dance fashion.

At Intermezzo, we take pride in our Barcelona heritage and the artisanal tradition that has defined us for nearly a century. All our products are carefully crafted in Barcelona, using only the finest fabrics and materials available.

Additionally, we collaborate with talented designers to create pieces that blend style, comfort and functionality for dancers worldwide.

Show Special:

5% discount in all orders placed during the show.

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO

JB Bloomers

JB Bloomers
24900 Emery Road – Unit C-205
Warrensville Heights, OH 44128
Ph: 216-832-3877
Email: sales@jbbloomers.com
Web site: www.jbbloomers.com

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



JoyThru Dance
653 Cumberland Way
Webster, NY 14580
Ph: 585-217-1866
E-mail: info@joythru.com
Web site: www.joythru.com

Profile:

Women-owned and proud!

When two determined dance parents saw how damp clothes and delicate shoes got stuffed together in dance bags, with chemical fresheners disguising the odor, they resolved to find a better way – and JoyThruDance was born. Sarah Joy and Maureen Throumoulos struck up a friendship, and later a business, during their daughters' dance classes. Discussing the strong smell of ballet feet, the serious investment in dance essentials, and the scramble of dance life led to the concept and design of the JoyThruDance carrying bag/storage unit and reVIVE packs of activated charcoal.

With the detailed precision and conscious intention that define the dancer lifestyle, JoyThruDance protects the essentials, the time and the well-being of dancers everywhere.

JOIN-IN A DRAWING FOR A FREE BAG AT OUR BOOTH OR SEMINAR

im

intermezzo



COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Jule Dancewear
2412 Hardwick Street
Dallas, TX 75208
Ph: 214-280-5341
E-mail: info@juledancewear.com
Web site: www.juledancewear.com

Profile:

Jule Dancewear was established in 2011 by former ballerina, Julia Cinquemani. We pride ourselves on offering leotards that not only provide unparalleled support but also products that embody innovation and the latest in fashion trends. In our pursuit of excellence, we are unwaveringly dedicated to producing all our products in the USA. Join us at Jule Dancewear as we continue to reshape the dancewear mold, offering dancers a perfect fusion of form, function, and fashion.

Show Special

10% off orders of \$3,500+

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Les Cygnes
129 Saint Felix Street
Brooklyn, NY 11217
Ph: 720-643-8188
Email: info@pointeshoeshellac.com
Web site: www.pointeshoeshellac.com

Profile: Les Cygnes is home to Pointe Shoe Shellac: a 2oz travel size bottle of quick drying shellac with a 5" applicator wand.

Show Specials: %20 off of all Dancewear Expo orders



shorties

info@juledancewear.com



Liakada Dance by Covalent Activewear
7190 Oakland Mills Road – Suite 5
Columbia, MD 21046
Ph: 410-381-1900
E-mail: sales@liakadadance.com
Web site: www.liakadadance.com

Liakada Dancewear is proud to be a premium dance wear apparel brand with a mission to provide well-made, durable, and perfect-fitting products. Based just outside of Baltimore, Maryland, we are proud to be a woman-owned, family-run small business. All of our offerings are made from the highest quality motion wear stretch fabrics and we are proud of our attention to detail with construction quality and durability. Our unique modern styles and colors are sure to please the pickiest dancers while being affordable and long-lasting.

Visit our website to view our full collection of dancewear products at: www.liakadadance.com

LULLI

Intermezzo by Maltex S.A.
Borges Banques, 86
Terrassa, BCN Spain 08227
Ph: +34 937 350752
E-mail: info@intermezzo.es
Web site: www.intermezzodancewear.com

LULLI produces basic and performance dancewear such as leotards, pants, tops, skirts, tights and unitards. We use only the finest fabrics, each carefully selected and applied to breed the perfect look n' feel – Microfiber, Nylon, Lycra and Cotton Lycra with a velvet touch by DuPont.

All leotards include an inner bra to ensure maximum support while dancing, and all products are tested by professional dancers before marketing.

Show Special

On orders above 2000 5% discount please use coupon code EXP5
On orders above 4000 10% discount please use coupon code EXP10
On orders above 8000 15% discount please use coupon code EXP15

The discount for our business customers is valid starting today until February 29th.
Our production time can take anywhere from 4 to 6 weeks.

Order today to receive your items more quickly before the shows begin.



LULLI
DANCEWEAR



Merlet North America
565 Roma Court
Naples, FL 34110
E-mail: merletusa@merletdance.com
Web site: www.merletdance.com

Merlet North America

At Merlet Dance, for almost 50 years our craftsmen have designed and hand made our shoes in our workshop in France. Our know-how, energy and passion for dance is in every shoe. With all of our most popular styles readily available in our local Florida fulfilment center, we bring to you our unique quality, comfort & durability all year round.

Show Specials

New to Merlet? Get a free pointe shoe bags & a fitting mat with your first order!
30 day terms* & free shipping*.

Mix & Match Pointe, Soft Ballet & Ballroom Shoe Offer:

Buy 20 pairs + get 2 free pairs
Buy 50 pairs + get 8 free pairs

Buy 30 pairs + get 4 free pairs
Buy 70+ pairs = get 12 free pairs

Terms & Conditions :

New To Merlet offer cannot be cumulated with any other offer. Pointe, Soft Ballet & Ballroom shoe offers can be cumulated. Free shoes will be the lowest priced models. Essential ballroom & Autumn Winter collection show ballroom shoes are included in the offer. Only one order per offer per account permitted. Dancewear Expo Show Special offer only for participants at the Dancewear Expo Baltimore& Dallas Shows.

Order date limit : February 6, 2024.

Payment terms : 50% 30 days from delivery, 50% 60 days from delivery. Free shipping for all orders over 750\$.
*subject to credit approval

MERLET

50 ans

www.merletdance.com





Migaru
 Rua Severino Cobas 98
 Vigo, Spain 36214
 Ph: +34 623 603 9570
 E-mail: sales@migarudance.com
 Web site: www.migarudance.com

"MiGARU" and "DEMi by MiGARU", as part of GoKu International Group, are the fusion of fashion and Italian haute couture with an unwavering commitment to product quality and excellence, principles rooted in their original Japanese philosophy and culture.

MiGARU is dedicated to designing and crafting high-end dancewear. Created by and for dancers, this brand is distinguished by its unique designs and exceptional quality in sewing and fabrics. Incorporating the best of haute couture.

DEMi by MiGARU targets the non-professional youth audience. This vibrant and colorful line is perfect for those seeking variety and fashion at affordable prices.

Show Specials:

Dancewear expo 2024 Show Specials, only for orders placed during the show including any of our catalog products and lines "MiGARU" and "DEMi by MiGARU".

5% discount in orders over 500 USD
 10% discount in orders over 1.000 USD
 15% discount in orders over 2.000 USD

Please, contact us by email (info@GoKuGroup.com) to schedule your 30 minutes appointment before the show, due to all the people visiting the show most of the time frames will be quickly unavailable.



Mondor Ltd
 785 Rue Honore-Mercier
 Saint-Jean-Sur-Richelieu
 Quebec, ON J2X 3S2
 Ph: 450-347-5321
 E-mail: mondor@mondor.com
 Web site: www.mondor.com

Mondor

Mondor develops high performance tights and competition apparel, which meet the specific needs of athletes specializing in dance, figure skating and gymnastics. Mondor also provides comfortable, fashionable tights designed for active women. Mondor is comprised of an authentic, passionate team of people who, day after day, pursue the quest for excellence by developing exceptional quality products.

Show Special:

10% on all orders placed at the Baltimore Show or until February 10th – use Promo Code BA24
 10% on all orders placed at the Dallas show or until February 17th – use Promo Code DA24

MONDOR



DANCEWEAR EXPO 2024



www.mondor.com

785, Honoré-Mercier, St-Jean-sur-Richelieu, QC, Canada J2X 3S2 T: 1-800-363-1460 ext. 351 mondor@mondor.com



Motionwear
925 Canal Street – Bldng 3, Flr 7
Bristol, PA 19007
Ph: 800-869-0609
Email: adovas@costumegallery.net
Web site: www.motionwear.com

Profile

For more than 30 years, Motionwear has been a leader in superior dancewear, serving the dance retail community with a fierce commitment to quality and innovation.

We continue this legacy today by providing dancers and dance educators with the exceptional style, first-rate fabrics, and vibrant colors they expect from the Motionwear brand.

Motionwear is proud to be your destination for superior dancewear, helping to keep your community in motion every day.



Oh La La Dancewear
640 Washington Street
Eden, NC 27288
Ph: 336-627-3360
E-mail: wholesale@ohlaladancewear.com
Web site: www.ohlaladancewear.com

A little bit of edge and a lot of sass, Oh La La Dancewear is known for bright and colorful prints, amazing fabric quality, and unique designs. There is something for every dancer for class, stage and convention to stand out!

Oh La La Dancewear was born from the knowhow of a retailer that was in need of fashion that never stops evolving. A unique range of tops and bottoms is complete with colorful and fashion forward leotards. Each and every collection release offers the ability to mix and match styles within the collection. High quality is at the core of our business and regular releases to keep your store looking fresh and re-stocked!

Show Special

For every New collection that you pre-order \$500 or more, you will receive FREE SHIPPING!
Additional 40% OFF Wholesale Pricing for Chic Ballet Collection.



OH LA LA



Nikolay® (Nikolay LLC)

USA Telephone: 1 (800) 987-6715

Wholesale: orders@nikolay-world.com

Customer Service: csr1@nikolay-world.com

B2B: www.nikolay-world.com

Address: 7003 Presidents Dr Suite 600 Orlando, FL 32809

Celebrate with Nikolay® in 2024!

A PROVEN BRAND WITH PROVEN SALES

Featuring Pointe Shoes, Ballet Shoes, Garments and Accessories.

35 Years of Excellence

Discover our latest dancewear collection featuring exquisite baroque-inspired prints and flocking, along with exclusive trending colors of the season. Nikolay leotards are renowned for their unmatched elegance and diverse silhouettes, ensuring you shine on stage. Crafted from luxurious Italian materials, our garments maintain their beauty and vibrancy, even after multiple washes.

For 35 remarkable years, NIKOLAY GRISHKO has been a leader in the dance world, offering impeccable quality and style in dancewear and pointe shoes. Our legacy is built on artistry, innovation, and an unwavering pursuit of excellence.

Thank you for being a part of our dance journey. Here's to 35 more years of grace and performance!

Embraced by ballet icons worldwide, we are the choice of prestigious ballet schools and official sponsors of renowned dance competitions.

Discover the difference with Nikolay:

Nikolay Grishko is the largest pointe shoe manufacturer in the world. Our pointe shoe makers, technologists and pointe shoe constructors are at the heart of the ballet world, collaborating directly with dancers and teachers daily. Our pointe shoes and ballet shoes are sold in over 70 countries around the world.

We select the best materials, designers, and sales teams globally to provide you with the finest products. In 2024, we're expanding with new garment manufacturing facilities in the Dominican Republic for faster product delivery.

Your support and trust mean the world to us. Join us in celebrating 35 years of dance excellence!



PLATINUM SPONSOR

DANCEWEAR EXPO 2024 SHOW SPECIALS

ORDER AMOUNT	DISCOUNT	TERMS	AND SOMETHING EXTRA
\$1,500	3% (**5%)	Place by 2-21-24	*PLUS ONE TIME 3% COUPON TO BE USED IN MAY 2024 with no minimum order required
\$3,000	5% (**7%)	Place by 2-21-24	*PLUS ONE TIME 5% COUPON TO BE USED IN MAY 2024 with no minimum order required
\$5,000	7% (**9%)	Place by 2-21-24	*PLUS ONE TIME 7% COUPON TO BE USED IN MAY 2024 with no minimum order required
\$8,000	8% (**10%)	Place by 2-21-24	*PLUS ONE TIME 8% COUPON TO BE USED IN MAY 2024 with no minimum order required
\$12,000	9% (**11%)	Place by 2-21-24	*PLUS ONE TIME 9% COUPON TO BE USED IN MAY 2024 with no minimum order required
\$16,000	10% (**12%)	Place by 2-21-24	*PLUS ONE TIME 10% COUPON TO BE USED IN MAY 2024 with no minimum order required. As well as a standing discount of 8% on any order until December 31 2024
\$25,000	12% (**14%)	Place by 2-24-24	*PLUS ONE TIME 12% COUPON TO BE USED IN MAY 2024 with no minimum order required. As well as a standing discount of 10% on any order until December 31 2024


*Coupons are non-transferable *Coupon can only be used for one order in the month of May 2024. *Coupon code will be emailed May 1 2024.

**ADD 2% TO YOUR DISCOUNTS IF YOU ARE PAYING YOUR INVOICE AT TIME OF SHIPPING

Nikolay[®]
Made for Legends

35 YEARS OF
EXCELLENCE

Ph. 407-237-9598
orders@nikolay-world.com

 nikolayworld

OFFICIAL SPONSOR



DANCEWEAR
EXPO



UBC
UNITED BALLET COMPETITION



nikolay-world.com

ORZA™

ORZA
3406 Walnut Ave SW
Seattle, WA 98116
Ph: 206-484-0799
Email: prosales@orzabrand.com
Web site: www.orzabrand.com

Orza founder Seth Orza, a seasoned professional ballet dancer who danced with both the New York City Ballet and the Pacific Northwest Ballet, was plagued by foot and ankle, knee, and back injuries throughout his 23-year career, often sidelining him from dancing.

In 2005, while sidelined with severe plantar fasciitis, he merged athletic shoe technology with his ballet shoes. From here, he spent years looking for ballet shoes like the ones he had hobbled together. Finding none, Seth went down a rabbit hole of learning about energy-absorbing materials, adhesives, manufacturing techniques, surveying dancers, and talking with doctors who focus on ankle and foot injuries to create his GAME-CHANGING ballet shoe.

In the summer of 2023, the patented Orza Pro One Ballet Shoe made its debut in the USA, and we are proud to introduce our innovative shoe for the first time at Dancewear Expo 2024.

The OP1

Orza Pro One is available in a full range of women's and men's sizes and colors in both canvas and leather.

SHOW SPECIALS:

5% Discount on Orders of 6 Pairs or more of Orza Pro One

10% Discount on Orders of 18 Pairs or more of Orza Pro One

10% Discount + FREE Cont. US Ground Shipping on Orders of 25 Pairs of Orza Pro One

Orders must be placed before end of show closing to receive the discount



Pillows For Pointes Inc.
840 Lincoln Avenue #5
Bohemia, NY 11716
Ph: 800-269-3844 Fax: 866-462-6556
E-mail: info@pillowsforpointes.com
Web site: www.pillowsforpointes.com

Since 1992, Pillows For Pointes has offered an innovative selection of the finest quality dance accessories. We began with four products. Now, in our 31st year, we offer over 125 items that are designed and tested to enhance a dancer's performance and comfort.

Our company has more styles, materials and sizes of toe protection for the dancer than any other supplier in the world. In addition to our Toe Pillows, we offer a variety of Ribbon & Elastic, Mesh Bags, Personal Foot Products, Minishooz Key Rings and much more.

We don't always get a chance to thank you for your support over all these years. But we do appreciate you every day with every order. Thank You.

Show Special

10% OFF show order on all styles and price list products. The offer expires at the end of the show. Account status must be current. One order per store with one shipping date please. We accept all major credit cards.

ORZA™



Loyal to tradition. Built for disruption.

The first-ever patented, shock-absorbing ballet shoe. Unparalleled comfort and stability, built for every dancer, everywhere.





PointePeople
1212 S. Napier Blvd
Naperville, IL 60540
Ph: 917-848-0729
E-mail: hello@pointepeople.com
Web site: www.pointepeople.com

PointePeople

PointePeople is a dance brand on a mission to build products and a community that educate, empower, and enrich dancers all over the world. PointePeople believes in doing good: doing good for yourself and doing good for others.

Show Specials

10% off on Pointe Paint*

15% off on Pointe Paint + PointePeople Tights*

25% off on Pointe Paint + Pointe People Tights + NEW Ance Recovery Shoes*



**COME BY TO SAY HELLO
AND SAVE 10% OFF
YOUR SHOW ORDER!**

**Save On All Styles and
All Price List Products!**

- Offer Expires at the End of Show
- Account Status Must Be Current
- We Accept All Major Credit Cards



1-800-269-3844

www.pillowsforpointes.com

© Pillows For Pointes, Inc.



Pretty Girl Cosmetics
1526 SW 13th Ct
Pompano Beach, FL 33069
Ph: 863-606-8453
E-mail: info@prettygirlcosmetics.com,
Web site: www.prettygirlcosmetics.com

Pretty Girl Cosmetics

Pretty Girl Cosmetics is a leading cheerleading and dance makeup brand offering sweat-proof stage makeup to retailers, drill teams, cheeleaders, and dance studios. Pretty Girl Cosmetics promises nothing but a remarkable shopping experience with affordable makeup that you can customize to suit your wishes and needs! Our mission is to save our customers time, money, and worries by giving them an option to do all their shopping in one place! Shop from a wide variety of stage performance makeup, apparel, accessories, jewelry and more! With our large selection of stage makeup and Patented ColorOn Instant PressOn Eye Shadows, Pretty Girl Cosmetics ensures that customers have uniformity in a long lasting makeup application.



QT Intimates (A division of Montelle Intimates)
9250 Ave. du Parc – Suite 500
Montreal, QC Canada H2N 1Z2
Ph: 514-383-3739
Rep Email: bbond74651@aol.com
Rep Ph: 856-979-9575
Website: www.qtbras.com

Profile:

QT Intimates , a division of Montelle Intimates offers a complete line of intimate apparel for the dancer. With fashion and fit in mind, we offer bras, bodyliners, briefs, and a complete lint of accessories.

SHOW SPECIAL:

Spend \$ 300.00 + 5 % off
\$ 500.00 + 7 % off
\$ 1,000.00 + 10 % off

Orders must be placed between January 1, 2024 and February 29, 2024.

Shipping period is January 1, 2024 through May 31, 2024

All orders must be placed through sales representative.

No further discounts apply on any already discounted merchandise.



ELITE DANCE GEAR

We bring confidence, joy, and success to you with artisan, top-quality dance products.

OUR PRODUCTS SELL TO FOUR INDUSTRIES:



Dance



Fashion



Pageant



Entertainments



20" PRO-Duffel with Garment Rack

Model No.:
EDG-PRO-98L

Dimension:
55X20X15 inches

- ✓ Ideal capacity for up to **10 costumes**.
- ✓ **Effortless setup** for on-the-go convenience.
- ✓ A blend of **Fashion and Functionality in fabric choice**.
- ✓ **Perfectly sized** for solo performers.
- ✓ Add a personal touch with a **Customized Name Patch**.



28" Duffel with Garment Rack

Model No.:
EDG-124L

Dimension:
57X28X18inches

- ✓ To-Go Closet, **perfect for any events**.
- ✓ Spacious enough to carry up to **15 costumes**.
- ✓ Personalize with a **Customized Name Patch**.
- ✓ Foldable design to **optimize storage space**.
- ✓ Crafted from Heavy Duty 1680D **Polyester for durability**.



35" Garment Cover

Model No.:
EDG-GB-90

Dimension:
35X16X3 inches

- ✓ **3-inch Gusset**: Holds up to 5 costumes.
- ✓ **Name Card Pockets**: Front and back for easy ID.
- ✓ **Zippered Pockets**: For clothing, shoes, and accessories.
- ✓ **Double-Sided Opening**: Large hanger aperture for ease.

+1 425-240-4495

support@elitedancegear.com

www.elitedancegear.com

4957 Lakemont Blvd SE C4-260, Bellevue, WA 98006, USA



R-Class
14077 Crown Court
Woodbridge, VA 22193
Ph: 877-980-6229
Email: info@r-classes.us
Web site: <https://r-class.us/>

R-Class has been manufacturing pointe shoes since 1991. Roman Kukushkin, founder and designer, began by supplying soloists at The Bolshoi Theatre in Moscow and then grew into being a major supplier for ballerinas both under the R-Class brand as well as other well-known brands throughout the world. Through the years, the technology, superior quality, reach, and demand has grown and now the brand is excited to continue this growth in the US under the R-Class name.

The newest collection includes upgrades to well known old favorite models as well as new exciting ones which dancers will undoubtedly love. Both old and new models are made with best quality European fabrics and cardboard, improved long lasting glue and genuine Russian design featuring a new color. All these pointe shoes have been tested by leading professionals of world ballet troupes and ready for American dancers with a myriad of customization options.

Show Special:

Orders over \$2,000 - 5% discount + Free Shipping

Orders over \$4,000 - 10% discount + Free Shipping

Orders over \$8,000 - 15% discount + Free Shipping

+ Receive 20% off on an order of 15 pairs or more of sizes 265 and up



Rac n Roll
24 Bloomfield Trail
Richmond Hill, Ontario L4E 2J7
Canada
Ph: 1-866-454-9302
Email: team@racnroll.com
Web site: www.racnroll.com

Rac n Roll: The Original Dressing Room on Wheels

Our journey began in 2004 with a simple yet powerful goal: to make life easier for dance families. It all started when our founder, Sharon, a dedicated mother, invented the very first dressing room on wheels. She did it to help families like hers, and Rac n Roll was born.

Today, under the guidance of Sharon's daughter, Lauren, we carry on this legacy. Our mission remains clear: to make every step of your dance journey smoother, from the first plié to the final bow.

At Rac n Roll, we're more than just products; we're a family of innovators dedicated to enriching the lives of dancers. We believe in the magic of creativity and technology to make a difference. As dance evolves, so do we, always focused on serving the dancers and parents who make this community so special. Join us on this extraordinary journey and let us enhance your dance experience.

Show Special

5% off orders under \$1,000

10% off orders over \$1,000



R CLASS

**Hand-crafting pointe shoes since 1991.
Now in America under the R-Class
brand with upgraded and improved
styles dancers love.**

Dancewear Expo Promotions:

Orders over \$2,000 -
5% discount + Free Shipping

Orders over \$4,000 -
10% discount + Free Shipping

Orders over \$8,000 -
15% discount + Free Shipping

+

20% off on an order of 15 pairs
or more of sizes 265 and up in all styles
(not to be combined with other discounts)

Promotion Dates:

January 8 - February 29, 2024

www.r-class.us • info@r-class.us • 877-980-6229



Rhino-Stone LLC
1405 E Silo Ridge Drive
Ozark, MO 65721
Ph: 844-4RHINO1 (844-474-4661)
E-mail: rhinostoneboard@gmail.com
Web site: www.rhinostoneboard.com

Rhino-Stone

This new product that we have patented is designed to take on the difficulties of making amazing and complex dance costumes. Not only can the Rhino-Stone board handle one project, it's materials and durability allow you to keep making costumes over and over without glue sticking to the surface. Rhinestoning has never been easier or more fun and we hope you give our board a try!

Show Special 5% off



Roxie Dancewear
11525 Cantrell Road, Suite 105
Little Rock, AR 72212
Ph: 501-231-8597
Email: info@roxiedance.com
Web site: www.roxiedance.com

Profile:

Roxie is designed by dancers - just for dancers. Roxie Dancewear is engineered for comfort and durability, so dancers can focus on the joy of movement.

Roxie is a dancewear brand that embodies the spirit of resilience, creativity, and unwavering passion for the art of dance. Founded by two visionary dance studio owners, Roxie emerged from the ashes of adversity, when a tornado left their beloved studio in ruins. It was in this moment of challenge that the seeds of Roxie were sown, growing into a brand that champions the power of dance and the enduring joy it brings to dancers and their families.

Roxie is more than just a dancewear brand; it's a symbol of triumph over adversity, a celebration of creativity, and an embodiment of the unshakable joy that dance brings. We invite you to dance with Roxie and experience the transformative power of movement.

Show Special
10% off show orders

Roxie



www.roxiedance.com

**Experience
the JOY of
Dancewear**

*Roxie is designed
by dancers -
just for dancers.*

*Roxie Dancewear
is engineered
for comfort and
durability, so
dancers can
focus on the joy
of movement.*

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



RP
77 West Washington Street Suite 1100
Chicago, IL 60602
Ph: 312-332-7200 Fax: 312-701-5500
E-mail: wholesale@rpcollection.com
Web site: www.rpcollection.com

RP Company Description:

Under global corporation Auxo Brands, RP has been inspiring dancers to lead extraordinary lives for over 25 years. RP is world renowned for its original product: precisely fitting pointe shoes that blend traditional artistry and modern technology to best support ballet dancers. RP's growing product line includes a variety of dance shoes, apparel and accessories, made with the latest fabrics and manufacturing techniques. Each new product reflects the U.S. based and U.S. owned company's established standards of excellence for outstanding comfort, fit, and elegance.

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Sansha
2080 Mercantile Drive
Leland, NC 28451
Ph: 910-371-0101
Email: usa@sansha.com
Web site: www.sansha.com

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



So Danca
328 South Military Trail
Deerfield Beach, FL 33442
Ph: 800-269-5099 Fax: 888-355-0525
E-mail: inquires@sodanca.com
Web site: www.knowdance.com

So Danca

Só Dança is more than an industry leader in dancewear and shoes. We are a global brand that represents the entire community of people passionate about the art of dance. Whether for the studio or stage, Só Dança offers a full line of products designed to move and made to last.

Show Special

TIGHTS - Discount: 20 % with minimum order: \$ 1500
Delivery until: April 30, 2024
Dating: 60 Days
Booking Deadline: February 29, 2024



SWEET
wink

BOOTH PF06
TUTUS, CAPES, TIARAS & MORE
SHOPSWEETWINKWHOLESALE.COM



Silky Dance / Legwear International
10 Grange Close
Clover Nook Industrial Park
Alfreton, Derbyshire UK DE55 4QT
Ph: +44 (0) 1773 713200
E-mail: emily@legwearinternational.com
Web site: www.legwearinternational.com

Silky Dance

Silky Dance is a leading UK dancewear brand. We take pride in offering the highest quality dancewear essentials that caters to all types of dancers, whether you are a beginner or a seasoned professional.

Our collection of dance tights and dance underwear includes a variety of styles, colours, and sizes to ensure that you find the perfect fit for your dance routine.

Our team of experts understands the importance of having the right gear to perform your best. That's why we offer dancewear that is trusted by dancers all around the world.

We are committed to providing our customers with exceptional products and services. We strive to make your shopping experience as easy and convenient as possible, with a user-friendly website and fast worldwide shipping options.

Show Special

Our show special is - Free Shipping and a free NEW PRODUCT sample pack on orders over \$600 placed at the show.



Suffolk Dance LLC
845 N. Mill Street – Suite 100
Lewisville, TX 75057
Ph: 972-316-6907 Fax: 972-459-5553
E-mail: orders@suffolkdance.com
Web site: www.suffolkdance.com

Suffolk Dance LLC

Professional companies, dancers, and retailers around the world look to Suffolk for our unparalleled pointe shoes, modern dancewear, and innovative accessories. We believe in fair-trade practices, handcrafted workmanship, the best materials, and personal service. Made in England and the USA.

Products:

- Traditional Handmade Pointe Shoes
- Fashion and Basic Leotard Collections
- Ballet focused Accessories and Tights

Suffolk[®]



BALTIMORE- BOOTH #209-210
DALLAS- BOOTH #206-207

suffolkdance.com

(972)316-6907

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
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Superior Stretch Products
P.O. Box 2051
Garner, NC 27529
Ph: 480-272-1634
E-mail: paul@superiorstretch.com
Web site: www.superiorstretch.com

Superior Stretch Products has been the #1 source for Stretch, Strength, Balance, and Recovery products specifically marketed to the Dancer since 2012. Our network of over 250 Dancewear Retail Stores enjoys the benefits of: no minimum order, open credit terms, competitive pricing, and advertising support. Partner with us to increase your store sales.

Show Special

Take 12% off Expo orders now through February 28, 2024.
Use Coupon Code " EXPO " when placing wholesale orders on our website.

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Sweet Wink
3950 Long Beach Road
Long Beach, NY 11558
Ph: 516-509-7823
E-mail: hello@shopsweetwink.com
Web site: www.shopsweetwink.com

Profile:

Sweet Wink is a lifestyle children's clothing and accessories brand designed by a mother/daughter duo in New York City. We aim to make every day a party with our colorful and celebratory collection of tutus, tees, and hair accessories.

Why do we do it? We believe every day is a party worth celebrating! So, throw on your tutu and grab your favorite glitter bow because it's time to get this party started!

COMPANY PROFILE AND SHOW SPECIALS

DANCEWEAR
EXPO



Trendy Trends
152 Martinvale Lane
San Jose, CA 95119
Ph: 408-281-4100
Fax: 408-281-4044
Email: gsanchez@trendytrends.com
Web site: www.trendytrends.com

Profile

Trendy Trends, where dance meets fashion, your go to brand for fun, casual, and trendy dancewear that's sure to make you stand out on the dance floor.

Show Special

Free shipping for orders \$750 or more.

SUPERIOR™ STRETCH Products



12% OFF EXPO ORDERS THRU FEB 28, 2024

**USE COUPON CODE: EXPO WHEN PLACING ORDERS
ONLINE AT: [SuperiorStretch.com/wholesale/](https://www.SuperiorStretch.com/wholesale/)**



Virtisse
241 King Manor Drive
King of Prussia, PA 19072
Ph: 215-825-4940
E-mail: christine@virtisse.com
Web site: www.virtisse.com

Profile:

The Virtisse story begins with three women, each one from a different background but each one with a unified vision, to create the best pointe shoe for a new generation of ballet dancers using science, industry expertise and a whole lot of grit. Tired of disenfranchisement, the three united to break boundaries and transform the pointe shoe industry.

Although we are new to the market, we have over thirty years of experience to answer the question "Who are you"? We are a woman run and woman owned company with a passion for ballet. Our mission is to collectively shine a new and unconventional light on the ballet world and embrace those who may feel and experience non-conforming treatment. Together, along with our shared and beloved dance community, we present Virtisse.

Our criteria for the best products rests on function, durability and foremost the ability for performing artists to articulate and freely express their movement. Modern science, creativity and an understanding production technology are our guiding principles. We design and produce durable and beautiful pointe shoes that are anatomically correct and take into consideration the physiology of today's ballet dancers.

Virtisse is the realization of our vision, and we are thrilled to bring these extraordinary products to the dance world.

Show Specials

All orders over \$500 receive free shipping. Additional discounts include 5% off \$1000, 10% off \$2,500, and 15% off \$5,000. Orders must be placed by end of show.



enchantment

Centuries-old tradition meets cutting-edge technology
in the pointe shoes handcrafted for every expression.
See for yourself in booths 501-502.

virtisse.com

virtisse[®]
HANDCRAFTED FOR DANCE



Wear Moi LLC
3352 N Broadway
Chicago, IL 60657
Ph: 773-850-3119
E-mail: usa@wearmoi.com
Web site: www.wearmoi.us/en/

Wear Moi

Wear Moi is a dancewear brand that has seamlessly blended extraordinary design with unparalleled functionality since its inception in 1991.

Created by dancers for dancers, Wear Moi was founded by Christophe and Elisabeth Ridet, both former professional dancers. Drawing from their own experiences, they possess a unique insight into the specific clothing needs of dancers, understanding the balance required between comfort and performance. With a legacy spanning over 30 years, Wear Moi has been the exclusive provider of dancewear worldwide.

In an exciting revelation, Wear Moi is thrilled to unveil three new collections this year, further enriching their already extensive range of dancewear. Each collection showcases audacious design techniques, unmatched elegance, and the trademark flawless fit and quality that Wear Moi is renowned for.

Show Special

15% off all Body-Wear, Footwear, Bags and Accessories
10% off New Fashion Collections

Pointe Shoe Program - see booth for details

Soft Shoe Program - see booth for details

+ Free Shipping on all orders \$500 or more all day, everyday!

*Offers valid for orders placed during Dancewear Expo 2024, with your sales representative. Not valid for online orders. May not be combined with other current promotions.

Wear Mei

Collection

Damasco





Celebrating 15 years of bringing the
DANCEWEAR COMMUNITY together !

JANUARY 25-27, 2025

FEBRUARY 2-4, 2025

LOCATIONS WILL BE ANNOUNCED SOON

Thank you to our exhibitors and attendees for their continued support and participation.

We hope that you are as excited about 2024 as we are and we wish everyone continued success.

We will be announcing our 2025 Show schedule very soon.

Roger Leung & Sandy Askin

DANCEWEAR
EXPO